

Geovisualization

Understand, visualize, and respond faster to threats to your critical assets

Corporate security leaders must identify, mitigate and respond faster to risks to their people, locations, and other physical assets that they protect. The **advanced geovisualization bundle** for Dataminr Pulse combines the industry's most extensive set of public data sources with geovisualization capabilities to effectively contextualize real-time alerts via a modern map interface. Dataminr Pulse neatly fits into your security workflow, **so you can better protect your people and assets.**

Connect the dots faster so that you can respond with speed and confidence.

- C-level executives and corporate security teams rely on Pulse as the catalyst for the risk workflows that protect their people and their physical and virtual assets.
- Geovisualization adds valuable visual context to Pulse's real-time alerting to make decision-making more faster and more accurate.
- Real-time alerts and alert updates plotted on a map provide clarity as an event unfolds, ensuring you manage your response with the all the relevant context.

Real-time alerts tailored to your priority assets increase relevance to your security operations

- Personal Lists provide you with tailored views of real-time alerts that are relevant to your people and assets across a range of topic and geographical areas.
- Whether your security operations are global or local, alert urgency levels are designed to reflect your priorities by color and easy-to-understand iconography. This helps your security team interpret the threat any alert poses to your operations at a glance.

Geovisualization tools for Dataminr Pulse make it easy to contextualize the impact of real-time alerts to your people and assets.

- Monitor what is relevant to you by turning on map layers such as your assets which can be organized by Location Groups, Physical Asset Security alerts, and your Personal Lists
- Zero in on and collect data from local areas of interest with Geofencing tools
- Analyze and download asset metadata (e.g., address info, point of contact, employee counts, etc.) with the Impact Dashboard
- Create Custom Views (map configurations) for improved collaboration among team members
- Create engaging and interactive briefings for stakeholders with the Briefings tool

The geovisualization solution for Dataminr Pulse leverages our AI platform, which detects emerging events and critical information in real time from within billions of daily public data signals. With the geovisualization solution, your security team will gain the earliest visibility into critical incidents as they develop, and continually updated additional visual context throughout, allowing you to respond with speed and confidence.

Learn more, [here](#), about how Dataminr Pulse can help you better protect the people and assets that matter most to your business.

