



Dataminr Solution Provider Program

Expand your offerings and revenue as a Dataminr channel partner



Designed to Help You Grow

The Dataminr Solution Provider Program offers a best-in-class partner journey.

Effortless Experience

- Simple two-tier program structure
- Easy and fast transactions
- Straightforward tools and processes
- Access to training and resources

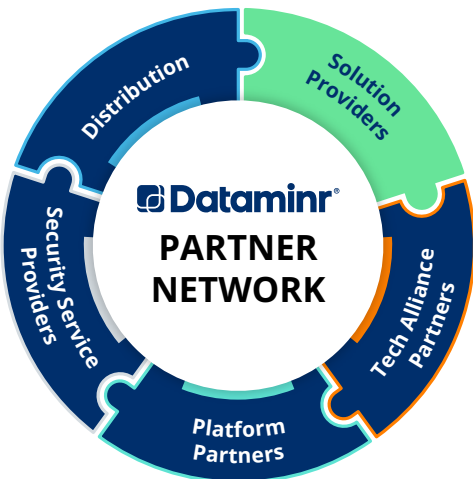
Profitable Partnership

- Reward for Value incentives and discounts
- Transparent, predictable pricing
- Business planning to ensure strategic alignment
- Marketing and campaigns to drive opportunities

Dataminr's Commitment to Partners

Transform your customers' crisis management, business continuity, and operational resilience by helping them make informed decisions with actionable alerts from Dataminr. Leverage our groundbreaking real-time AI platform to offer risk and vulnerability alerts for rapid detection and response. With Dataminr, you can:

- ✓ Become the go-to provider for real-time alerts
- ✓ Build customer trust with proven solutions that keep them coming back
- ✓ Accelerate the pace of business to drive profit and scale success



Solution Providers are part of the broader Dataminr Partner Network, a unified global program offering a best-in-class experience.

Why Partner with Dataminr for AI?

Dataminr is recognized as one of the world's leading AI businesses.



Unique Value

Deliver a highly differentiated solution with AI-powered information and real-time alerting that protect your customers and increase resilience.



New Opportunities

Extend your value-add capabilities to cover new use cases and book bigger deals with services, integrations, and support.



Proven Platform

Trust in a platform that serves half of the Fortune 100. Dataminr was also recognized in the Forbes AI 50, Forbes Cloud 100, and Deloitte Fast 500.

Program Benefits

Benefits	Select	Elite
Standard program discounts*	5%	5%
Deal partnership (Dataminr sourced/influenced)*	+5%	+10%
Deal registration protection (partner sourced)*	+15%	+20%
Reward for Value Bonus Incentives (SPIFFS, specialized programs)*	–	Proposal based
Dataminr Partner MDF Program	–	Proposal based
Access to Dataminr Partner Portal	●	●
Access to Dataminr Partner University	●	●
Co-brandable demand-gen campaigns and marketing resource library	●	●
NFR Access	●	●
Access to future release previews and demos prior to general availability (GA)	–	●
Customized training to enhance your build, market, and sell strategy	–	●
Field sales and technical resources	Limited	●
Designated Partner Manager, Partner Success Manager, and Partner Marketing Manager	–	●

- Standard pricing discounts and deal registration protection may not apply with public sector opportunities or when non-standard pricing is required
- Deal partnership requires completed Partner Teaming/Collaboration Agreement uploaded into Salesforce for each opportunity
- Incentives are proposal based and apply only if approved by partner

Ready to Partner with Dataminr?

Learn more about our partner program and register to become a partner at dataminr.com/partners.

